

FARMINGTON HIGH SCHOOL

BUSINESS, FINANCE & MARKETING

MARKETING

SUPPORTING COURSES: Suggested course that supports the Career Pathway (Courses DO NOT count towards the Pathway)

Entrepreneurship (CE)

Exploring Technology (Junior HS)

PATHWAY COURSES

EXPLORER COURSES: Choose one or more of the following courses.

Accounting 1	0.5
Business Law	0.5
Customer Service (CE)	0.5
Entrepreneurship (CE)	0.5
Marketing 1 (CE)	0.5
Digital Media	0.5
Web Development (DTC)	0.5

CONCENTRATOR COURSES: You must pass one of the following courses AND one Explorer course.

Digital Marketing	0.5
Retailing	0.5

COMPLETER COURSES: You must pass one Concentrator course AND enough courses to

Business & Marketing Capstone (CE)	0.5
CTE Internship	1.0



Learning that works
for Utah

